



## Research has found that young drivers exposed to the 'Don't #uck With A Truck' program resulted in...

**99%**

felt more knowledgeable about how to safely share the roads with heavy vehicles

**95%**

agreed they will be more mindful when share the roads with heavy vehicles.

**78%**

wanted to see more educational government advertising like this in the future.

**86%**

agreed the program provided them with important information.

**72%**

agreed they wanted to find out more information to increase their safety.

**50%**

talked to their family and friends about the program.

**84%**

agreed they have driven more carefully around trucks and heavy vehicles!